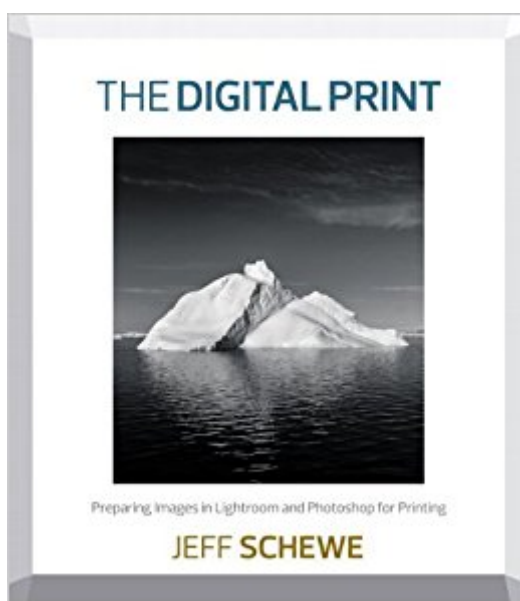## The book was found

The Digital Print: Preparing Images In Lightroom And Photoshop For Printing

Synopsis

Whether youâ ™re a digital or a film photographer, you can learn to leverage todayâ ™s technologies to create masterful prints of your work, and this unique book is devoted exclusively to teaching you how. In it, renowned photographer, educator, and author Jeff Schewe presents targeted chapters on digital printing from Lightroom and Photoshop and shares his expert techniques for optimal output and fine-art reproduction. A companion to The Digital Negative: Raw Image Processing in Lightroom, Camera Raw, and Photoshop, this book teaches you how to take your already perfected images and optimize them for the highest quality final printing. Jeff teaches you about printer types and principles of color management so you get the results you expect. He also shares his strategies on proofing, sharpening, resolution, black-and-white conversion, and workflow, as well as on identifying the attributes that define a perfect print. Â Learn techniques for optimizing your images for printing Â Discover how color management can work for you instead of against you Â Develop an eye for the perfected print

Book Information

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Customer Reviews

JEFF SCHEWE is an award-winning professional advertising photographer and digital imaging pioneer. He leads workshops and is a member of the National Association of Photoshop Professionals Photoshop Hall of Fame. He wrote The Digital Negative: Raw Image Processing in Lightroom, Camera Raw, and Photoshop and co-authored several bestselling titles, including Real World Camera Raw with Adobe Photoshop.

A very useful follow-up to the "Digital Negative" by the same author. Despite the predilection that the author has for technical detail, the book is an extremely valuable source of printing data for the one reader who is willing to fight his/her way through the morass of technical info. For the person, as myself, who wants to understand the basic principles of printing and printer information given in the various drivers, the book is a needed tool. To my knowledge there is no similar resource that concentrates exclusively and completely on the magic and mystery of printing and color control. Clearly this book requires multiple readings and re-readings. It should remain a valuable reference material for years. For the serious photographer who wishes to gain a thorough understanding of printing techniques, there is simply no other material on hand. I highly recommend it.

I have not read all of this book yet. I have a MAC. It helped me set up photoshop with a new printer I purchased. I was having difficulty with Photoshop colors through the new printer. Although this book did not tell me exactly how my printer worked, it gave me enough information to lead me to call Canon and get the printer set up correctly. I was missing something in the install. Plus Canon explained how Canon handles the ICC profile now. The Canon person even had knowledge of Photoshop which was quite impressive. But it was this book that gave me the information that made me realized a problem needed to call CanonFrom what I looked at in the book, I think I will learn a lot from it when I read it or use it as a reference. The author seems to definitely know his stuff.

Wow. Just wow. Jeff Schewe knows what he's talking about. I got to the point where I was getting serious about my photography as a potential business ... but highly dissatisfied with the inconsistent results I'd get from various labs. Sometimes great. Sometimes horrible. So I picked up an Epson SureColor P600 to get my feet wet. Here's the thing though - my previous experience with digital printers was horrible. I would see others getting great results and my prints were crappy. This book fixed that. My first print out after reading this book was right on the money. It matched what I was seeing on screen and - better yet - matched my vision.Now, if I had a quibble, it would be that the author spends too much time up front on color theory. A lot to wade through that I'm not sure is necessary. But it's a minor quibble. The payoff for those early chapters are that you're set up nicely for the following how-to guides on Lightroom and Photoshop. I'm sure there are other great books out there on digital printing. But this one - from my experience - is excellent.

Jeff goes into great detail explaining the theory behind color management and print creation and

giving detailed practical guidance and advice in this book. This detail helps the serious print maker to really understand what they are doing, why and how to get into the details needed to make a truly fine print from a digital image. (I highly recommend his book The Digital Negative too. Reading that first is a good idea).Before you make any further investments in hardware or software for printing, read this book first. You may end up buying very different tools.

I bought this book in desperation in trying to understand the relationship between what I see on my monitor and what comes out on JPEG, color gamuts, prints etc. This book explained all of it and more, and even solved a mystery I've had with windows photo viewer showing too dark since I got windows 8. Also every image in the book is prepared for print by the author and there is one section where he shows you how he edited and prepped the cover photo! Schewe is a master at his craft.

Jeff is one of the top digital photographers Out There and he is also one of the very best at the digital edition of Photographs. He also gives very usefull advice to Photoshop enginners that ends up incorporated later at both Photoshop and Lightroom. I Have been followed him since he launched the first video series with Michael Reichmann , "from camera to print" and all his work is excellent, five stars like this book. Highly recommended.

I have been looking for a book that covers Photoshop and image color management in a concise and up to date manner. It's not a sexy subject, I but it's an essential one that distinguishes those photographers who do know it. I can spare you reading another tedious review - just get this book!First of all, Jeff gets it. He knows what it is we need to know and is able to communicate it with a great deal of clarity - perhaps too much clarity for some! He starts at a logical place and takes you through the entire color management process as a procedural workflow - which is uber helpful even to us professionals. He covers tough issues like image sharpening and preparation for printing, workflow and final printing - all of which can be HUGE challenges especially when you consider how quickly technologies come and go and change. He gives you the core-level stuff you really need to need to know to make smarter decisions and dodge all of the mental masturbation people who truly have no idea what they are talking about are spewing with regularity on the Internet.If there any weaknesses, it is probably that Jeff doesn't include anything about RAW converters like Capture One Pro, which would be nice since so many use it today. Maybe the next revision, Jeff? That's a pretty minimal nit when you consider the entirety of this work.This is one of the best books I've acquired in a long time - and it should be on every photographer's shelf. In an nutshell, I don't think

you can call yourself a professional unless you know this stuff - and this is one place to get it and get it correctly. This book isn't for the faint of heart, but it's essential knowledge covered in a logical way that is both understandable and comfortable.

This book is just what I needed, If anyone wants to learn more about great Prints this is the book hands down.It is well written, by one of the first group of artist that know what they where doing.

The Adobe Photoshop Lightroom: 17 Tips You Should Know to Get Started Using Photoshop Lightroom (For Digital Photographers) (Graphic Design, Adobe Photoshop, Digital Photography, Lightroom) The Digital Print: Preparing Images in Lightroom and Photoshop for Printing Photoshop: The Complete Photoshop Tutorial for Beginners â " Learn How to Start Using Photoshop and Creating World Class Photos! (Adobe Photoshop, Digital Photography, Graphic Design) Photoshop: Photo Restoration in Detail with Adobe Photoshop cc (Photo Recovery, Repairing Old Photos, black and white photos, photoshop cc, photoshop cc 2015) Photoshop for Photographers: Training for Beginner Photographers to Master Digital Photography and Photo Editing and Make Professional Looking Photos in ... Photoshop Lightroom and Graphic Design) The Adobe Photoshop Lightroom CC / Lightroom 6 Book: The Complete Guide for Photographers Adobe Photoshop Lightroom CC (2015 release) / Lightroom 6 Classroom in a Book Adobe Photoshop Lightroom CC/6 - The Missing FAQ - Real Answers to Real Questions Asked by Lightroom Users Adobe Photoshop Lightroom 5 - The Missing FAQ: Real Answers to Real Questions Asked by Lightroom Users Adobe Photoshop Lightroom 4 - The Missing FAQ - Real Answers to Real Questions Asked by Lightroom Users Lightroom Transformations: Realizing your vision with Adobe Lightroom plus Photoshop Photoshop: Photo Manipulation Techniques to Improve Your Pictures to World Class Quality Using Photoshop (Graphic Design, Digital Photography and Photo ... Adobe Photoshop, Graphic Design Book 1) PHOTOSHOP: Absolute Beginners Guide To Mastering Photoshop And Creating World Class Photos (Step by Step Pictures, Adobe Photoshop, Digital Photography, Graphic Design) Photoshop: The Photoshop Handbook: Simple Ways to Create Visually Stunning and Breathtaking Photos (Photography, Digital Photography, Creativity, Photoshop) Photoshop: Absolute Beginners Guide: 7 Ways to Use Adobe Photoshop Like a Pro in Under 10 Hours! (Adobe Photoshop - Digital Photography - Graphic Design) Practical Photoshop Book: Learn Photoshop CC and Lightroom the Easy Way Digital Photographer's Notebook: A Pro's Guide to Adobe Photoshop CS3, Lightroom, and Bridge, The The Adobe Photoshop Lightroom CC Book for Digital Photographers (Voices That Matter) The Adobe Photoshop Lightroom 5 Book for Digital Photographers (Voices That Matter)

Mastering Digital Black and White: A Photographer's Guide to High Quality Black-and-White Imaging and Printing (Digital Process and Print)